SAVE THE DATE

Food Safety 4EU

Towards the EU FOOD SAFETY FORUM

The new sustainability regulation: how to integrate it into food safety?

15th December 2022

h. 09:30 - 13:00 CET

Copa - Cogeca | European Farmers European Agri-Cooperatives
Room A 61, Rue de Trèves
Brussels

Grant Agreement No. 101000613

www.foodsafety4.eu

TITAN

Transparency solutions for transforming the food system

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2022- 2026
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TITAN

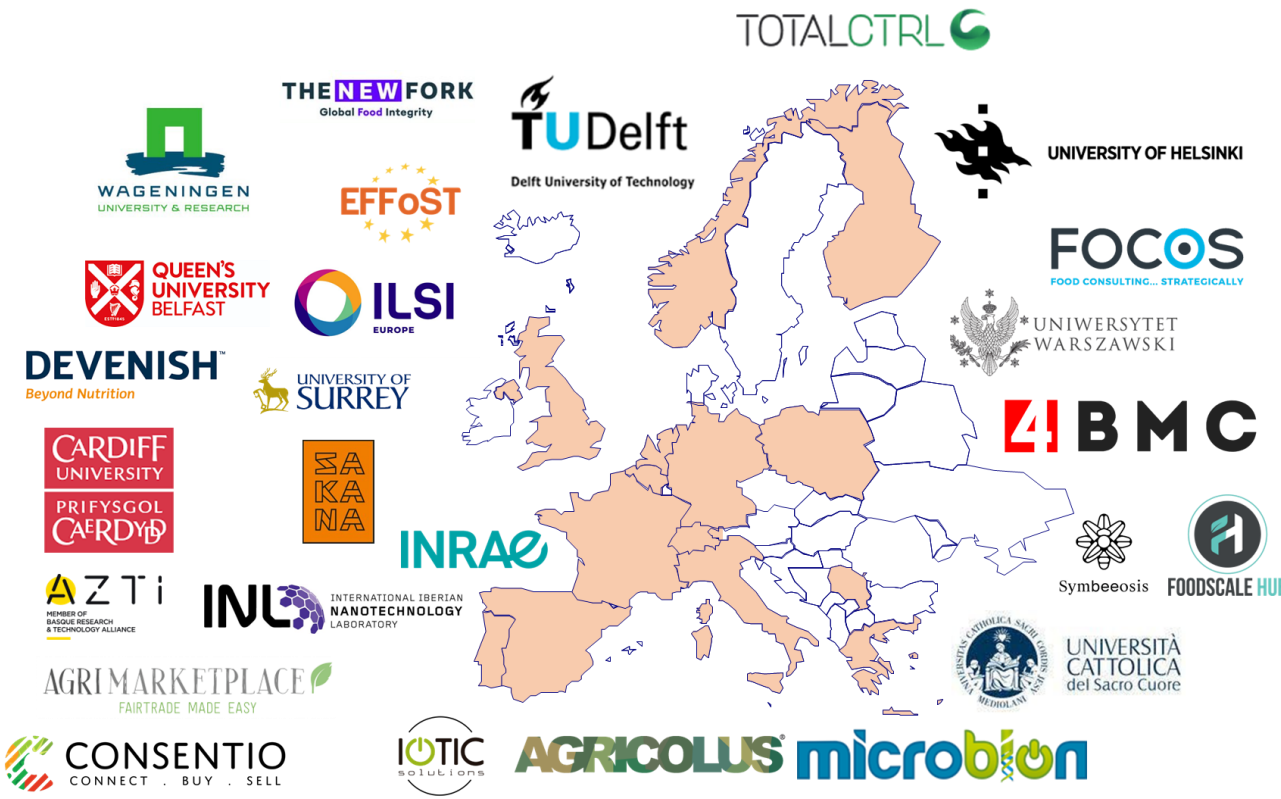
To develop demand-driven and cost-effective innovations that enhance food transparency and facilitate improvements in food safety, sustainability and health, incl consumer decision-making

15 innovative solutions
Blockchain, AI and IoT

28 partners
- **14** SMEs
  - **4** EIT Rising Stars
  - **4** University spinoffs

TRL **5** to **7**

1 Open Call
Of **1.25** Million



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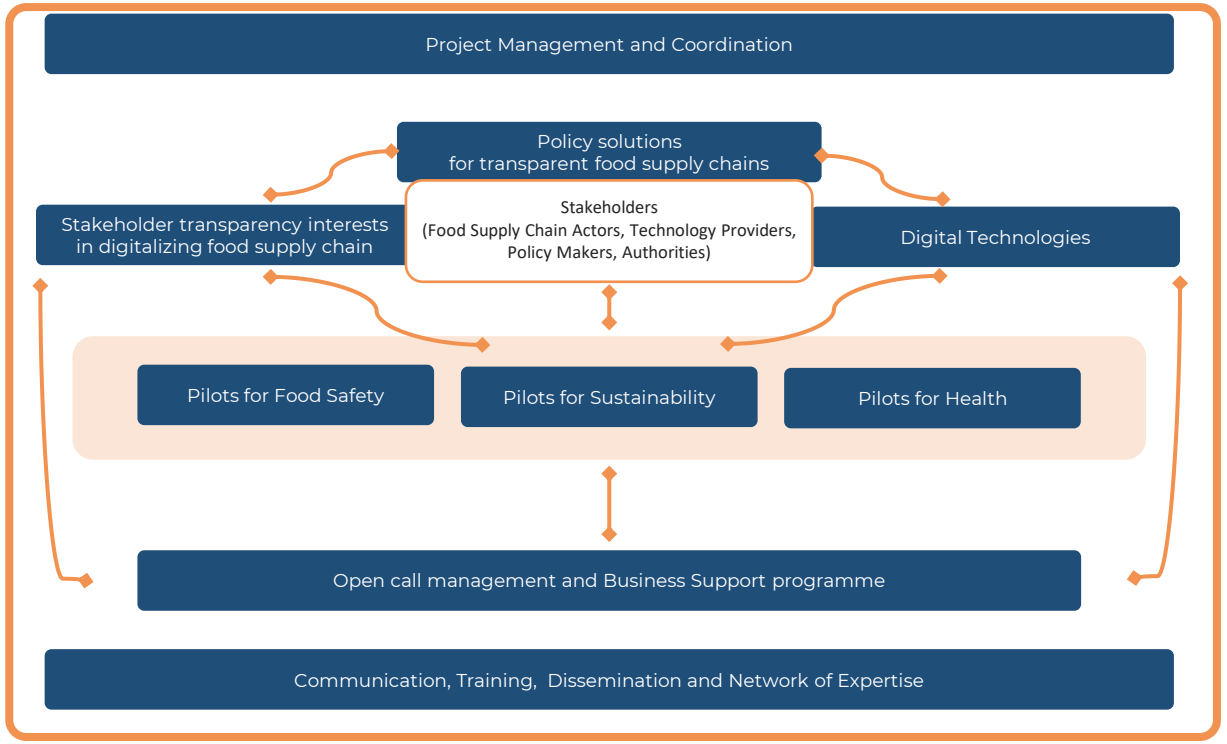
TITAN Relevant outputs

- Increase of access to relevant data,
- Reduction of food safety issues,
- Higher income for vulnerable workers,
- Improved nutritional intake by vulnerable children,
- Reduction of valuable resources like water in food production,
- More economic value for carbon storage,
- Reduction of food losses and waste,
- Reduction of food fraud cases,
- More trust between food producers and buyers,

Policy Roadmap that highlights opportunities and challenges associated with integrating transparency solutions in future policies on transforming food systems.

Inventory of state-of-the-art technologies



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From your project perspective, what are the urgent actions/hot topics/key features to support the future sustainability framework

Open consultation results:

> 90% *lack of transparency on whether products are sustainable*

Differed views among stakeholders on what and how to inform consumers

Only 12% *considers sustainability information reliable*

Traceability-enabling Technologies

to create more efficient, resilient, sustainable and circular supply chains,

Build **trust** among citizens

In this context, what are the priorities that you would address in the EU Food Safety Forum 2023?

1. Consensus among Food system actors on how to communicate relevant info about food safety, nutrition & all 3 dimensions of sustainability to citizens

2. How to provide incentives to stimulate behaviour change?
Especially PUBLIC PROCUREMENT

THANK TO ALL

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